



NORTHERN
FESTIVAL
CENTRE
COUNTRY ARTS SA

MASTER PLAN SUMMARY

Catalysts for Change

- Venue is 40 years old – outdated and in need of refreshment
- Health, wellbeing and education are now the biggest local employers
- The building does not actively engage with the adjacent Memorial Park and its entry point is not immediately identifiable
- The NFC is the ‘cultural hub of Port Pirie’, but its facilities no longer meet modern expectations

Vision and Opportunities

- Recognise local Nukunu people and an opportunity for reconciliation
- A catalyst for social, cultural and economic regeneration
- Increased flexibility, access and activation throughout the day and night for live performance, digital and screen experiences, dining and conferences
- Attracts professionals to live and work in Port Pirie
- Stronger links to the adjacent health precinct improve wellbeing through art making, creating, participating and engaging with art practices and experiences
- A place where the community can create, share and enjoy art and culture

Major Improvements/Additions Recommended

- Necessary upgrades and significant reconfiguration of existing spaces that will enable the NFC to present itself as a contemporary and inclusive venue
- Additional 250-seat black box performance space, enhanced outdoor amphitheatre, new café, community art making, ballroom and dedicated cinema/digital spaces
- Reconfigured entry points, improved integration with Memorial Park and adjacent health precinct

Cost of Improvements

- Total probable project cost - \$60 million
- Project can be staged if required

THE ART OF INSPIRING COMMUNITIES

