



NORTHERN FESTIVAL CENTRE MASTER PLAN

COUNTRY ARTS SA

JULY 2021



GRIEVE
GILLET
ANDERSEN

Acknowledgement of Country

Country Arts SA recognises that the Northern Festival Centre sits on the lands of the Nukunu people. We pay our respects to Nukunu Elders past and present and acknowledge the Nukunu people's connection to their land and waters.

Country Arts SA embraces the principle of 'First Nations First' and is committed to working together to safeguard, celebrate and present our First Nations' living cultures.

"Country Arts SA increases access to the arts for regional South Australian communities and shares unique stories through extraordinary arts experiences.

By listening, responding and collaborating we produce ambitious and accessible arts experiences, present work for people of all ages and interests, and empower regional communities to create and interact with the arts as audiences, participants, artists and leaders."

Country Arts SA Strategic Plan 2021 - 2025.



The Northern Festival Centre recognises that it sits on Nukunu country as a beacon for locals and visitors alike who come to connect with family and friends, be inspired by great arts and cultural experiences, see local makers and performers in action and mark important moments in their lives.

The master plan for an upgraded Centre will provide increased flexibility, access and activation throughout the day and night for live performance, digital and screen experiences, dining and conferences so that everyone can make their own contribution. It will be a place where community can create, share and enjoy art and culture.

NORTHERN FESTIVAL CENTRE, PORT PIRIE



CONSULTATION AND ENGAGEMENT METHODOLOGY

PHASE 1: BACKGROUND RESEARCH

- Review existing drawings, various site histories, site survey etc.
- Site visits to record detailed observations
- undertake precedent study
- Obtain and disseminate information
- Consolidate findings into SWOT analysis

PHASE 2: CONSULTATION & ENGAGEMENT

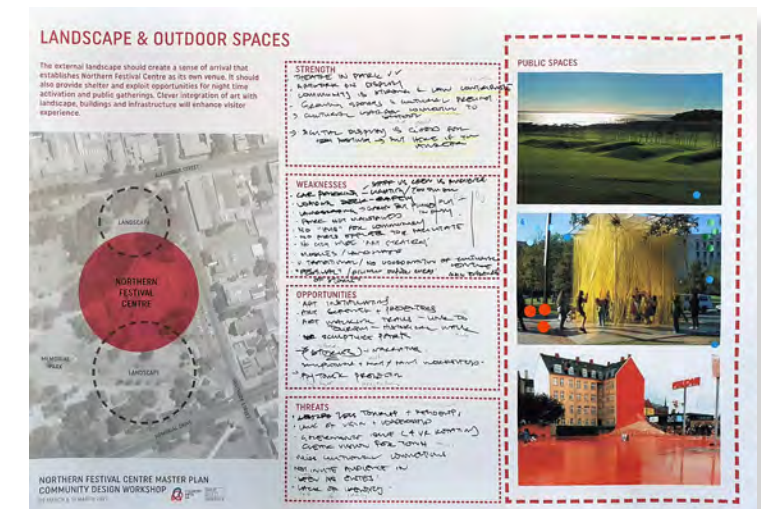
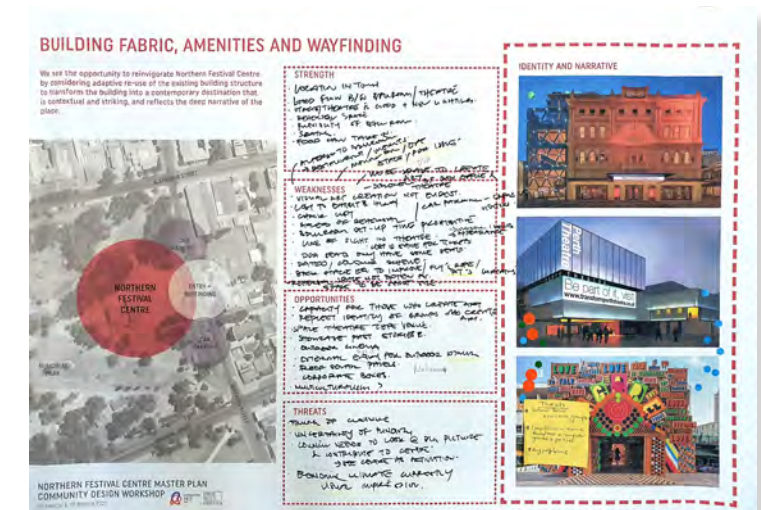
- Undertake Stakeholder mapping
 - CASA Leadership and NFC Staff
 - Port Pirie Council
 - Nukunu Elder
 - Community and Artist Groups
- Develop stakeholder engagement strategy and identify appropriate engagement tools including:
 - One-On-One Interviews
 - Focus Group Discussions
 - Community Workshops
 - Digital Survey
- Undertake consultation with relevant stakeholder
- Undertake community consultation
- Develop online digital survey
- Consolidate responses from all forum
- Disseminate information into concise requirements
- Distil information and consolidate into Return Brief including functional, aspirational and technical requirements

PHASE 3: DESIGN DEVELOPMENT

- Develop design principles and design strategies
- identify preferred spatial relationships
- Test design options and opportunities
- Develop preferred spatial option
- Identify preferred construction methodology and materiality
- Develop high level massing
- Develop 3D modelling and imagery
- Present DRAFT master plan to staff, community and council
- Consolidate feedback

PHASE 4: REVIEW AND REFINE

- Incorporate feedback from all stakeholders
- Revise drawings and 3D model
- Render final plan and 3D images
- Assist Country Arts SA in obtaining Cost Plan for Master plan
- Assist Country Arts SA in identifying next steps



COMMUNITY'S VISION AND ASPIRATIONS

"The Centre can help attract professionals to live and work here"

"Opportunity for better collaboration"

"Get more of the people here involved"

"Art and well-being and health"

"Double and triple layering of complementary offerings in Port Pirie"

"Full disability access to the theatre"

"A space that captures the soul of the region"

"Aspire to be the 'regional hub'"

"night-time safety"

"A place for Nukunu art and culture"

"Huge potential to celebrate indigenous culture"

"Connect the Northern Festival Centre with other precincts"

"Partner with community to build pathways"

"A space that invited the whole community to be creative"

"Reconciliation/rehabilitation"

"Explore opportunities to provide more free events & community style events"

"Footprint and identity for people who create art in Port Pirie"

"Include multicultural representation"

"'Cultural Hub' of the town"

"Young people in art work/young art groups"

NORTHERN FESTIVAL CENTRE DESIGN PRINCIPLES

ART FOR HEALTH AND WELL BEING

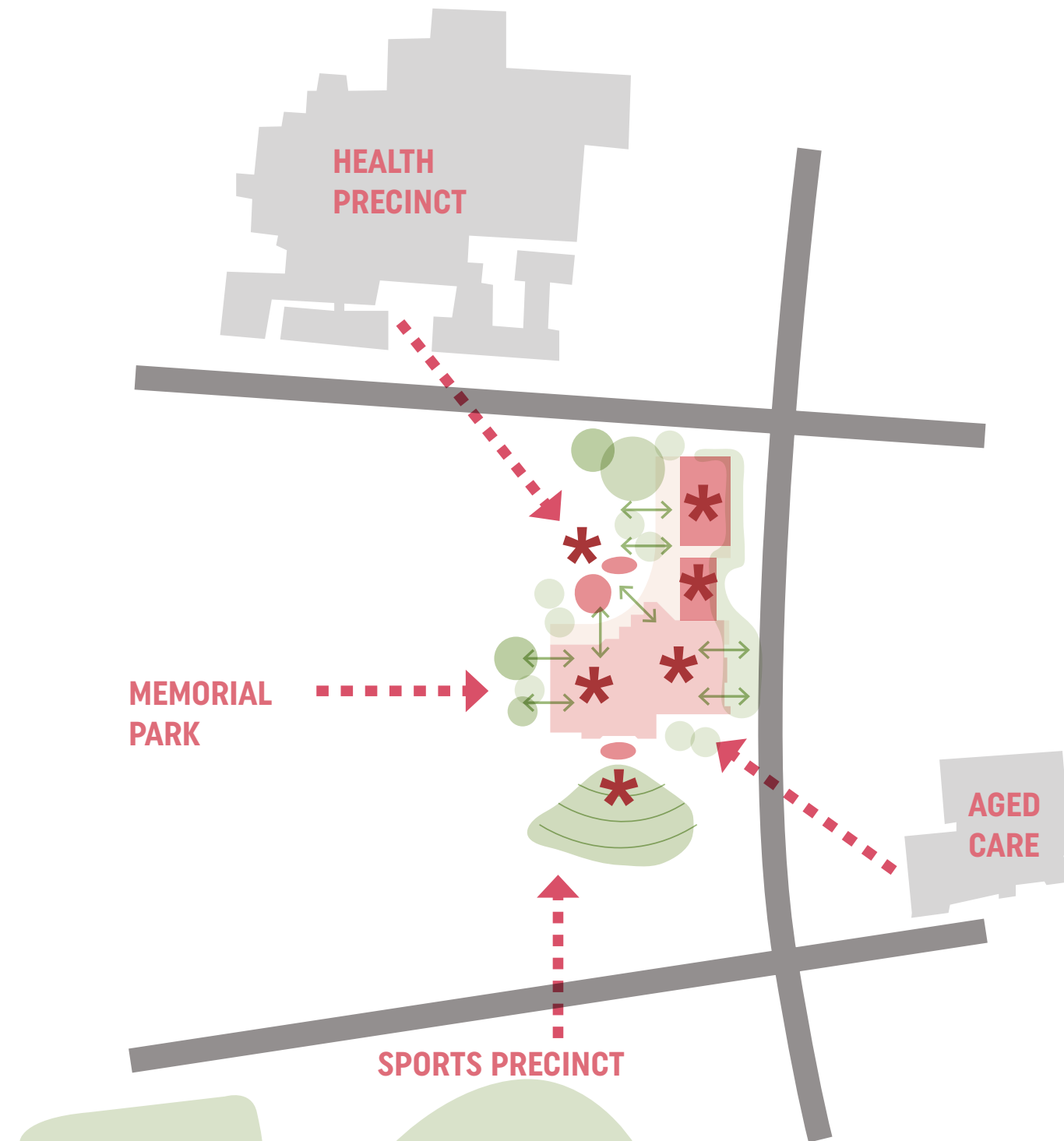
- Create stronger links to the adjacent health precinct
- Provide opportunities to engage with art offerings as a way to improve well-being
- Improve health through art making, creating, participating and engaging with art practices and experiences

ART AS REGENERATION

- Creates opportunities for recognition of Nukunu peoples and reconciliation
- Redevelopment as opportunities for social, cultural and economic regeneration
- Design Process as regeneration, opportunity to introduce Indigenous Led Design process
- Design outcomes as opportunity for regeneration of site
- Design process, construction and operations as drivers for economic regenerations

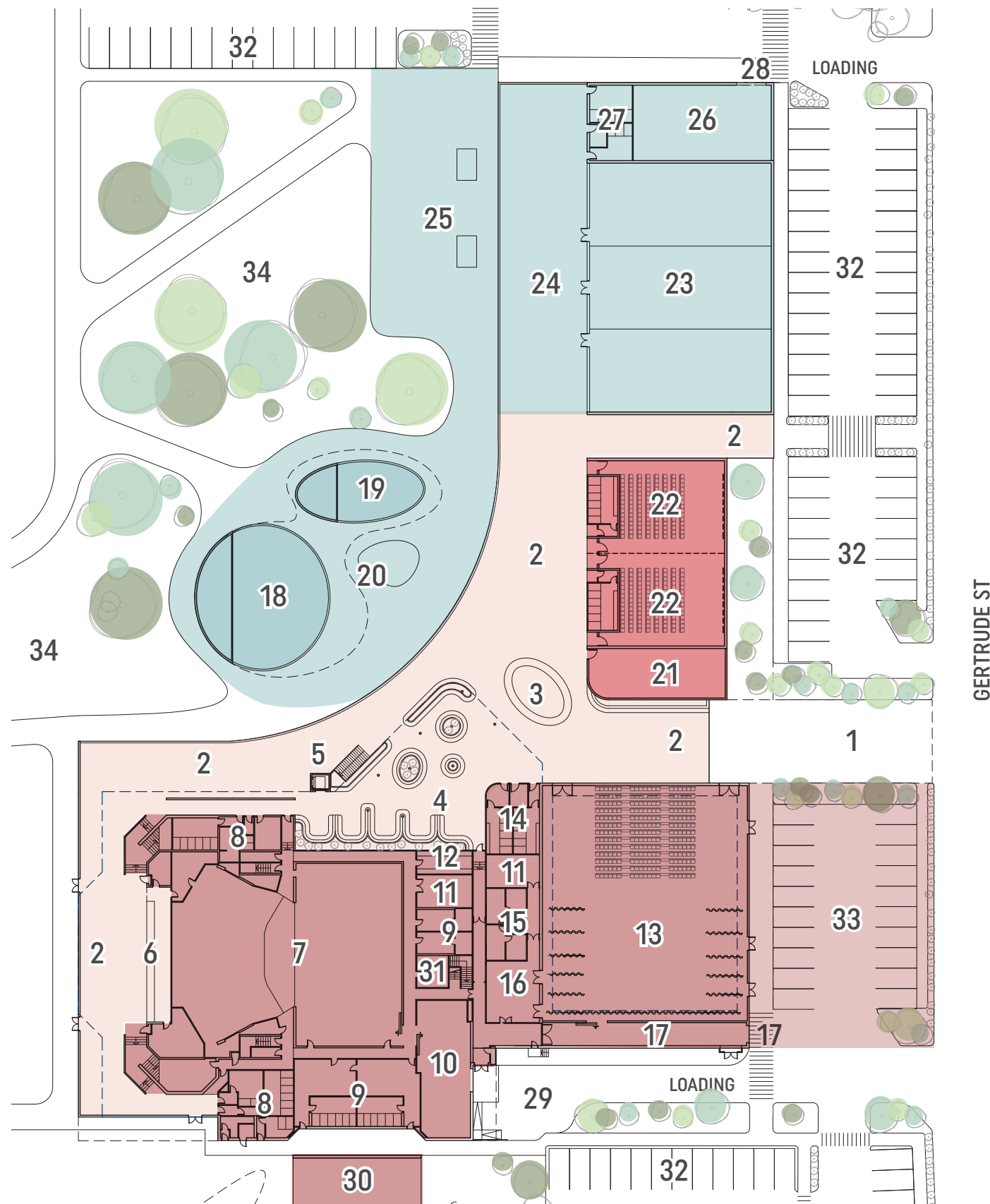
ART AND COMMUNITY

- Explore opportunities to open up the Northern Festival Centre to invite people in and make them feel welcome
- Strengthen community ties through art making, participating and engaging with arts experiences
- Connect to existing arts and culture facilities including Port Pirie Regional Art Gallery, National Trust Museum, Library and Visitor Information Centre



NORTHERN FESTIVAL CENTRE CONTEXT PLAN

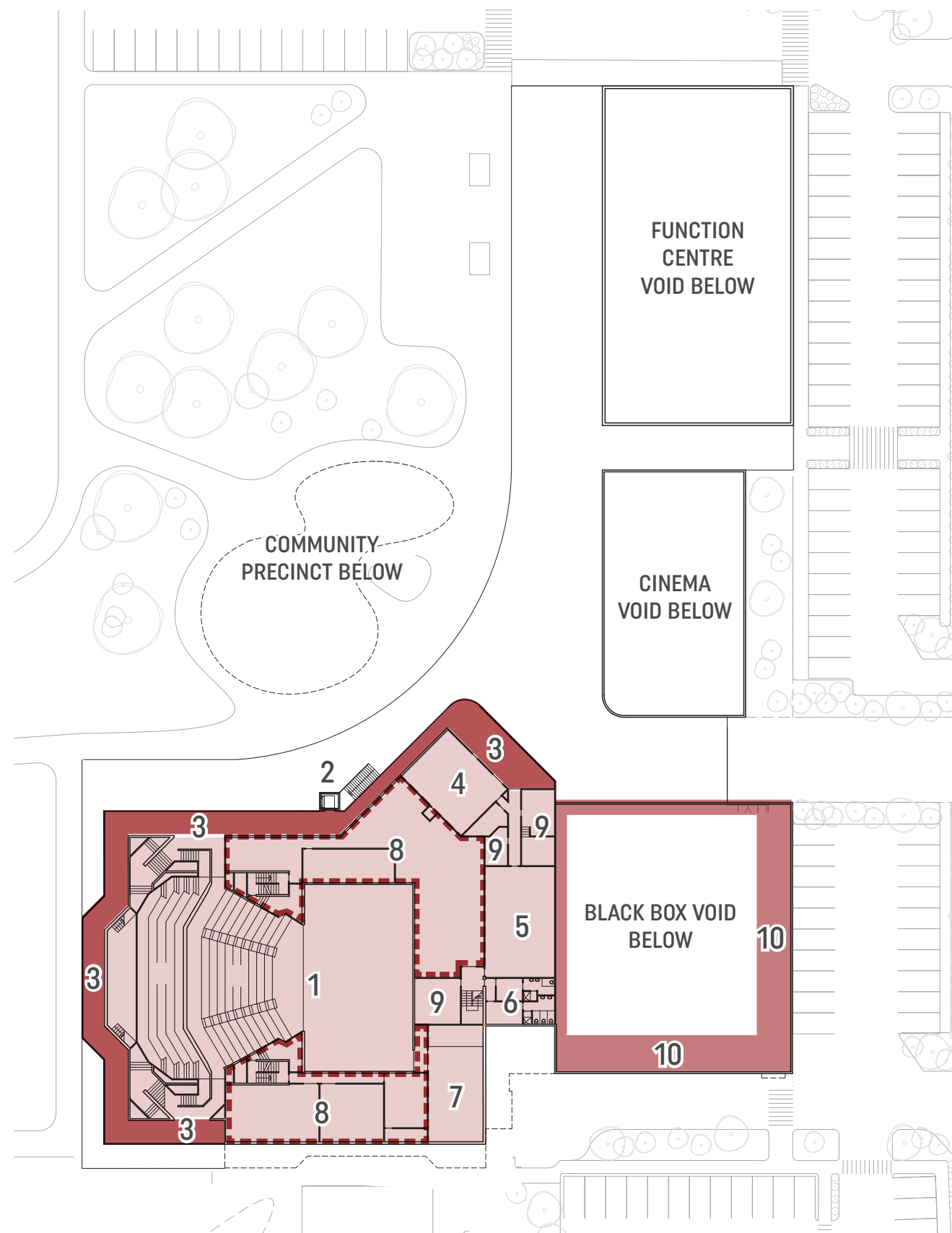




NORTHERN FESTIVAL CENTRE MASTER PLAN

Ground Floor

1. New external entrance canopy that extends out to street
2. Expanded, reconfigured and refurbished shared foyer
3. New satellite box office and bar
4. New built-in seating area
5. New lift and stairs to upper level
6. Refurbished candy bar
7. Refurbished and upgraded proscenium arch theatre
8. Refurbished public amenities including DDA toilets and parent/baby change facilities
9. Refurbished dressing rooms and amenities
10. Loading dock/workshop
11. New green room
12. Reconfigured laundry/wardrobe
13. New black box performance space/rehearsal space with retractable tiered seating (solar panels to roof)
14. New public amenities to service black box
15. Black box dressing rooms
16. Black box backstage/workshop area
17. New loading dock for black box
18. New community/art making space with storage
19. New cafe
20. Undercover outdoor seating and breakout
21. New staff facilities
22. Digital hub/cinema with fixed tiered seating
23. New function centre (solar panels to roof)
24. New designated foyer for function centre
25. New outdoor event space for function centre
26. New back of house area for function centre
27. New public amenities to service function centre
28. Loading dock for function centre
29. Reconfigured loading dock for theatre
30. New stage hardstand and outdoor amphitheatre with appropriate power/services provision
31. Expanded and refurbished tech manager office
32. Reconfigured and expanded car parking
33. Car parking that can double as temporary outdoor event space/black box break out
34. Community landscape and sculpture park



NORTHERN FESTIVAL CENTRE MASTER PLAN

First Floor

1. Refurbished and upgraded proscenium arch theatre
2. New lift and stairs
3. New extended gallery walkway to allow access to upper levels of theatre and rehearsal space
4. Existing council room
5. Refurbished rehearsal space
6. Refurbished amenities and change rooms
7. Loading dock and workshop below
8. Existing plant room
9. Storage
10. Upper level catwalk to service black box theatre

GERTRUDE ST



KEY DELIVERABLES

- 1 New entry, outdoor amphitheater and expanded car-parking
- 2 Upgraded Theatre and performance Precinct including new Black Box Theatre
- 3 Digital Precinct with Dedicated Film Auditoria
- 4 New community facilities including function centre and makers space
- 5 New Sculpture garden, landscaping and cafe to connect with Memorial Park



PROJECT
INVESTMENT
\$60M

NEW ENTRY AND STREET FRONTAGE



NEW ENTRY FOYER AND COMMUNITY HUB



INDOOR AND OUTDOOR FUNCTION AND EVENT SPACE



ENHANCED OUTDOOR CONNECTION



