

# **ABOUT** NUNGA SCREEN

Nunga Screen – held between Reconciliation Week and NAIDOC Week

- is a short film showcase that shares and celebrates First Nations culture, stories and language through film.



The program is divided into two parts, with the first half being suitable for primary school-aged students and up.

Curated exclusively from First Nations filmmakers, or those who have worked in collaboration with First Nations writers and directors, Nunga Screen is an opportunity to experience stories from diverse perspectives. Venues and communities across the state are invited to host the event.

> Nunga (Aboriginal people of southern South Australia) Screen is presented by Country Arts SA.

Nunga Screen offers an entertaining program of short films for all ages, showcasing the work of both emerging and established filmmakers.

The program includes inspiring documentaries, captivating stories, dramas, animation, and a blend of contemporary and traditional storytelling dedicated to bringing communities together to celebrate culture and foster meaningful conversations with Aboriginal and Torres Strait Islander peoples.

The curated program has rolled out across South Australia for 14 years and is now available for communities, schools, and workplaces nation-wide to host and share.

# SCREENING INFORMATION FOR WORKPLACES

Thank you for choosing to host Nunga Screen in 2025.

## How to view:

The link will be available to share with your networks at your nominated time(s) between the 26 May 2025 through to 13 August 2025.

# **Program:**

The curated film event is presented in two parts. The first half features films suitable for all audiences, while the second half may include films with themes not suitable for children. A short interval will be provided between the two segments.

Please ensure that the content aligns with the event's theme and your duty of care by screening age-appropriate films.

We encourage you to partner with a local Aboriginal or Torres Strait Islander organisation to co-host the event or provide a cultural activity. You may also wish to include an Acknowledgement of Country or Welcome to Country if you have chosen to host an event.

## **Technical Details:**

Films will be provided via a personalised link to the program which is hosted on a video streaming service. Each film will be displayed as a chapter on the video player to allow you to easily navigate to each film.

We recommend conducting a technical check prior to the event to ensure the streaming link displays correctly. This allows time to resolve any issues with the link or equipment before the screening.

## **Hosting Fee:**

The package you purchased includes the films and marketing/promotional materials you can use to promote the program.

The support of First Nations arts and artists is central to the work of Country Arts SA. Country Arts SA is a not-for-profit arts organisation and we proudly support the creative practice and integrity of the filmmakers by paying a royalty for every package purchased. A portion of the fee funds the creation and delivery of the Nunga Screen program and the remaining funds are directed towards future First Nations Programming and community initiatives through the Country Arts Foundation.



# MARKETING AND PUBLICITY GETTING THE WORD OUT

Our marketing team are here to help you get started.

A selection of digital assets is available for you to download from the Country Arts SA website here: https://www.countryarts.org.au/ns-resources/

The assets include:

## A3 poster template

An A3 poster template is supplied with space available at the bottom for you to include your event dates and times.

# Film program

A PDF program which includes a synopsis of each film, filmmaker bio, running times and schedule. The program is designed according to the running order.

## **Email marketing materials**

This includes copy and an image to use for email marketing purposes (for example, invitation, enews or eflyer) and assets for an email signature.

### Social media

Country Arts SA will provide digital assets to use on your social media.

Tag us on Facebook @CountryArtsSA or Instagram @countryarts\_sa.



We would love to know how you shared *Nunga Screen* in your workplace and how many people attended.

You'll receive an evaluation form after the event, where you can share your thoughts and insights.

Additionally, if you faced any challenges or encountered issues during the event, please let us know. Your feedback will help us improve and support future screenings.

If you have any photos, comments from attendees, or feedback to share, we'd greatly appreciate it.



