



# NUNGA SCREEN 2025

SHARING  
FIRST NATIONS  
STORIES ON THE  
BIG SCREEN

# SCREENING KIT

# ABOUT NUNGA SCREEN

Nunga Screen – held between Reconciliation Week and NAIDOC Week – is a short film showcase that shares and celebrates First Nations culture, stories and language through film.



Mysterious Maiden of Montefiores



Barani

*Nunga Screen* offers an entertaining program of short films for all ages, showcasing the work of both emerging and established filmmakers.

The program includes inspiring documentaries, captivating stories, dramas, animation, and a blend of contemporary and traditional storytelling dedicated to bringing communities together to celebrate culture and foster meaningful conversations with Aboriginal and Torres Strait Islander peoples.

The curated program is rolled out across South Australia, reaching regional venues and communities, from cinemas and country

halls to outdoor theatres. *Nunga Screen* also includes films suitable for primary school-aged students and up.

Curated exclusively from First Nations filmmakers, or those who have worked in collaboration with First Nations writers and directors, *Nunga Screen* is an opportunity to experience stories from diverse perspectives. Venues and communities across the state are invited to host the event.

Nunga (Aboriginal people of southern South Australia) Screen is presented by Country Arts SA.

# SCREENING INFORMATION FOR VENUES

Thank you for choosing to host Nunga Screen in 2025.

## Program:

The curated film event is presented in two parts. The first half features films suitable for all audiences, while the second half may include films with themes not suitable for children. A short interval will be provided between the two segments.

You are welcome to include community films as part of your screening or organise engagement activities such as a supper. If you choose to screen community films, please ensure they are shown **before** the *Nunga Screen* program.

Please ensure that the content aligns with the event's theme and your duty of care by screening age-appropriate films.

We encourage you to partner with a local Aboriginal or Torres Strait Islander organisation to host the event or provide a cultural activity. You may also wish to include an Acknowledgement of Country or Welcome to Country to formally open the event.

## Speakers or Panel Discussions:

If you're interested in including speakers or hosting a panel discussion, Country Arts SA may assist in sourcing a guest speaker. Our film programmer may also be available to introduce the screening.

For more information, please email us at [nungascreen@countryarts.org.au](mailto:nungascreen@countryarts.org.au).

## Technical Details:

Films will be provided via a streamable link.

Depending on your venue's technical capabilities and internet speed, the films may be provided via a download link instead, which will be sent to you up to two weeks before your event.

We recommend conducting a technical check at your venue prior to the event to ensure the streaming link (or downloaded files) displays correctly. This allows time to resolve any issues with the link or equipment before the screening.

## Administration Fee:

An administration fee is charged to cover the provision of films and the design of marketing and promotional materials for your use. You will be invoiced prior to the screening.

You are responsible for any additional engagement activities, venue fees, and staffing associated with the screening.

## Bookings:

You are responsible for managing bookings for your screening.

Your event details will be displayed on the *Nunga Screen* page at [countryarts.org.au](http://countryarts.org.au).

If your booking information is incorrect, please email [nungascreen@countryarts.org.au](mailto:nungascreen@countryarts.org.au).

All booking information and links must be provided to Country Arts SA to be included on the event listing on our website.

# MARKETING AND PUBLICITY

## GETTING THE WORD OUT

Our marketing team are here to help you get started.

A selection of digital assets is available for you to download from the Country Arts SA website here: <https://www.countryarts.org.au/ns-resources/>

The assets include:

### A3 poster template

An A3 poster template is supplied with space available at the bottom for you to include your event dates and times.

### Social media

We provide a variety of social media assets to help promote your *Nunga Screen* screening, including:

- Facebook Event cover image
  - 1920 x 1005 pixels
- Social media image assets at various sizes
  - 4:5 ratio (1080 x 1350 pixels)
  - 1:1 ratio (1080 x 1080 pixels)

We strongly encourage you to create a Facebook event for your screening. This is a great way to share event details and keep your community informed.

Be sure to tag us to help spread the word!

- Facebook @CountryArtsSA
- Instagram @countryarts\_sa

### Email marketing materials

This includes copy and an image to use for email marketing purposes (for example, invitation, enews or eflyer) and assets for an email signature.

### Film program

A PDF program which includes a synopsis of each film, filmmaker bio, running times and schedule. The program is designed according to the running order.

### Publicity

A customised press release for your event will be sent to relevant media outlets in your region about 3-4 weeks before your screening.

This media release can include details about any special activities you have planned such as community films, local performers, or a supper.

We collaborate with various media outlets across print, radio, TV, and social platforms to ensure your event gets extensive visibility.



# SCREENING TIMELINE

## 6 WEEKS TO GO

- Download the marketing materials from the Country Arts SA website
- Add your event details to the poster template
- Distribute your posters

## 4 WEEKS TO GO

- Program of films supplied
- Create your Facebook event
- Send out your email marketing
- Media release sent out

## 2 WEEKS TO GO

- **Films provided**  
A streaming link will be provided to the full program of films (depending on your venue's technical and internet capabilities)
- **Check the films**  
Ensure you play each film on the device you will using on the night to check for any technical issues
- Start posting regularly on Facebook about the event

## 1 WEEK TO GO

- Send out an email and Facebook reminder of your event
- Final tech check

## AFTER THE EVENT

We ask that you provide your final attendance numbers after your screening.

We'd also love to hear about the success of your event. If you have any photos, comments from patrons, or feedback to share, we'd greatly appreciate it.

Additionally, if you faced any challenges or encountered issues during the event, please let us know. Your feedback will help us improve and support future screenings.

You'll receive an evaluation form after the event, where you can share your thoughts and insights.



Government  
of South Australia



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