

COUNTRY ARTS SA PRESENTS

NUNGA SCREEN 2026

SCREENING KIT

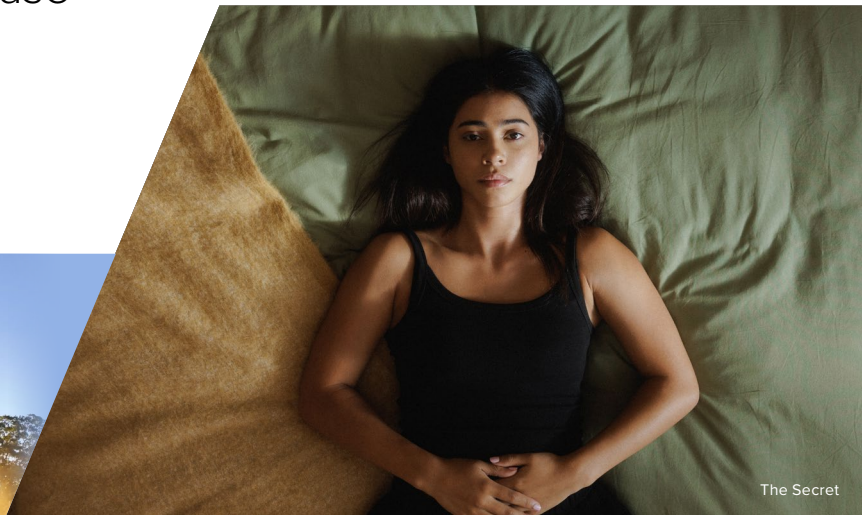


ABOUT NUNGA SCREEN

Nunga Screen – held during Reconciliation Week and NAIDOC Week – is a short film showcase that shares and celebrates First Nations culture, stories and language through film.



Kaltjiti Travellers – Stuck in the City



The Secret

Nunga Screen offers an entertaining program of short films for all ages, showcasing the work of both emerging and established filmmakers.

The program includes inspiring documentaries, captivating stories, drama, animation, and a blend of contemporary and traditional storytelling. Dedicated to bringing communities together, *Nunga Screen* celebrates culture and fosters meaningful conversations with Aboriginal and Torres Strait Islander peoples.

The curated program has rolled out across South Australia for 15 years, reaching regional venues and communities, from cinemas and country halls to outdoor theatres.

The program is divided into two parts, with the first half being suitable for primary school-aged students and up.

Curated exclusively from films created by or in collaboration with First Nations filmmakers, writers and directors, *Nunga Screen* is an opportunity to experience stories from diverse perspectives. Venues and communities across the state are invited to host the event.

Nunga (Aboriginal people of southern South Australia) Screen is presented by Country Arts SA and is a fundraising initiative for the Country Arts Foundation.

SCREENING INFORMATION FOR VENUES

Thank you for choosing to host Nunga Screen in 2026.

Program:

The curated film event is presented in two parts. The first half features films suitable for all audiences, while the second half may include films with themes not suitable for children. A short interval will be provided between the two segments.

You are welcome to include community films as part of your screening or organise engagement activities such as a supper. If you choose to screen community films, please ensure they are shown **before** the *Nunga Screen* program.

Please ensure that the content aligns with the event's theme and your duty of care by screening age-appropriate films.

We encourage you to partner with a local Aboriginal or Torres Strait Islander organisation to host the event or provide a cultural activity. You may also wish to include an Acknowledgement of Country or Welcome to Country to formally open the event.

Speakers or Panel Discussions:

If you're interested in including speakers or hosting a panel discussion, Country Arts SA may assist in sourcing a guest speaker.

Technical details:

Films will be available to stream via a personalised link.

Depending on your venue's technical capabilities and internet speed, the films may be provided via a download link instead, which will be sent to you up to two weeks before your event.

We recommend conducting a technical check at your venue prior to the event to ensure the film plays correctly. This allows time to resolve any issues with the link or equipment before the screening.

Sessions and events:

Public screenings and events are managed by the host or venue. Country Arts SA encourages audiences to attend free screenings across location throughout the state.

We are happy to include your screening on the *Nunga Screen 2026* event page on the Country Arts SA website at countryarts.org.au/events/nunga-screen-2026.

If you would like to be included, please email nungascreen@countryarts.org.au with the following information:

- Date of event/session
- Time of event/session
- Full name of venue
- Street address of venue

For more information, please email us at nungascreen@countryarts.org.au.

Host fee:

The support of First Nations arts and artists is central to the work of Country Arts SA. Country Arts SA is a not-for-profit arts organisation and we proudly support the creative practice and integrity of the filmmakers by paying a royalty for every package purchased.

A portion of the fee funds the creation and delivery of the Nunga Screen program and the remaining funds are directed towards future First Nations Programming and community initiatives through the Country Arts Foundation.

MARKETING AND PUBLICITY

GETTING THE WORD OUT

Our marketing team are here to help you get started.

A selection of digital assets is available for you to download from the Country Arts SA website here: www.countryarts.org.au/ns-resources

The assets include:

Poster template

An A3 and A4 poster template is supplied with space available at the bottom for you to include your event dates and times.

Digital assets

We provide a variety of social media assets to help promote your *Nunga Screen* screening, including:

- Facebook Event cover image
 - 1920 x 1005 pixels
- Social media image assets at various sizes
 - 4:5 ratio (1080 x 1350 pixels)
 - 1:1 ratio (1080 x 1080 pixels)

We strongly encourage you to create a Facebook event for your screening. This is a great way to share event details and keep your community informed.

Be sure to tag us to help spread the word!

- Facebook: @CountryArtsSA
- Instagram: @countryarts_sa
- LinkedIn: Country Arts SA

Email marketing materials

This includes copy and an image to use for email marketing purposes (for example, invitation, enews or eflyer) and assets for an email signature.

Film program

A PDF program which includes a synopsis of each film, filmmaker bio, running times and schedule.

Publicity

A media release template, which you can individualise for your event and send to local news media, will be provided to you approximately 4 weeks in advance of your screening.

The media release is where you can include information about activities you may have planned around your event, such as additional community films, local performers, or supper.

If you require support with contacting media in your area, please reach out to sarah.herrmann@countryarts.org.au.

SCREENING TIMELINE

5 WEEKS TO GO

- Download the marketing materials from the Country Arts SA website
- Add your event details to the poster template
- Distribute your posters

4 WEEKS TO GO

- Program of films supplied
- Create your Facebook event
- Send out your email marketing
- Send out media release

1 - 2 WEEKS TO GO

- **Films provided**
A streaming link will be provided to the full program of films (depending on your venue's technical and internet capabilities)
- **Check the films**
Ensure you play each film on the device you will be using on the night to check for any technical issues
- Start posting regularly on Facebook about the event

1 WEEK TO GO

- Send out an email and Facebook reminder of your event
- Final tech check

AFTER THE EVENT

Attendance numbers and audience insights help to shape future programming. After the event you'll receive a short evaluation form where you'll be asked to provide attendance numbers and share your thoughts, feedback and suggestions for improvement.

We'd also love to hear about the success of your event. If you have any photos, comments from attendees, or feedback to share, we'd greatly appreciate it.

